	Subject Allotment – SY B. Com (Management Studies) Academic Year – 2026-2027 SEMESTER – III				
Sr. No		Subject Code	Subjects	Credits	BOS
	MAJOR				
1		1253111	Introduction to Marketing Management	4	
2		1253112	Marketing Research	4	
	ELECTIVE		----------		
3	MINOR	1173211	Business Law II: Sales of Goods Act	4	BOS- Inter disciplinary
4	OE	1103311	Cyber and digital safety	2	BOS in Computer Sci
5	VSC	1253411	Consumer Behaviour	2	
6	AEC	2513511	Hindi: Byavharik Prayog	2	Bos - Humanities
7	CC	2523613	Indian theatre: classical roots & contemporary expressions	2	
8	FP	2523625	Field Project	2	
				22 Credits	

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	Subject Allotment – SY B. Com (Management Studies) Academic Year – 2026-2027 SEMESTER – IV				
Sr. No		Subject Code	Subjects	Credits	BOS
	MAJOR				
1	(Marketing)	1254111	Retail Marketing	4	
2		1254112	CRM	4	
	ELECTIVE		----------		
3	MINOR	1174211	BL III: The Negotiable Instrument Act	4	BOS- inter disciplinary
4	OE	1104311	Data Analytics	2	BOS in computer science
5	SEC	1254411	Ad Making	2	
6	AEC	2514512	Business Comm. Skills	2	Bos in English
7	CC	2524613	Integrated theatre production, stage craft	2	
8	CEP	2524630	Community engagement project	2	
				22 Credits	

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